



# Kytherian Association of Australia

ABN 36 000 263 954

Suite 1, 24 King Street Rockdale NSW 2216  
Rockdale Post Shop  
PO Box 183  
Rockdale NSW 2216  
Tel: +61 2 9599 6998

[www.kytherianassociation.com.au](http://www.kytherianassociation.com.au)

## Kytherian Monthly Newsletter Advertising

- The Kytherian Monthly Newsletter reaches a circulation of over **1,500 members**.
- To improve your sales and encourage members, we recommend an option of offering a discount to our members on presentation of their membership cards.
- Submit your own design or for a nominal fee let us design one for you.
- All advertisements must be submitted in JPG or PDF high resolution formats.
- Advertising now available on the KAA website

### Schedule of Fees for 2020

Size	Dimensions	Fee *
Small	95mm x 62mm	\$360 per annum
Medium (Horizontal)	190mm x 62mm	\$725 per annum
Medium (Verticle)	95mm x 130mm	\$725 per annum
Half Page	190mm x 126mm	\$ 1,330 per annum
Full Page	190mm x 266mm	\$ 2,660 per annum
KAA website	95mm x 62mm	\$150 per month (this includes a feature box on the home page linking to your own website.

\*Fees for the newsletter and website advertising – are payable per year or on a pro rata basis for months of advertising applicable and are inclusive of GST, as per the table above.

If you would like us to design your advert please indicate in the relevant section of this form and we will advise the fee for this extra service.

\*\*A fee of \$25.00 is applicable to all bank deposits from overseas.

If you are interested in advertising, please complete the form attached and e-mail it to us at, [admin@kytherianassociation.com.au](mailto:admin@kytherianassociation.com.au) along with your advertisements as an attachment in JPG or PDF high resolution formats.

A Kytherian Association Committee member will contact you to make all necessary arrangements.



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## Kytherian Monthly Newsletter – Advertising Application Form

Thank you for your expression of interest to advertise in the Kytherian Monthly Newsletter. Please complete the form below and e-mail to [admin@kytherianassociation.com.au](mailto:admin@kytherianassociation.com.au), quoting "Advertising Application" in the subject matter.

Please attach your advertisement (in the correct format) and details of payment. Please send any cheques or money orders to:-

Kytherian Association P O Box 183 Rockdale NSW 2216.

One of our committee members will contact you to arrange final details of the advertisement.

<b>Name of Business or Organisation:</b>	
<b>Contact Name:</b>	
<b>Address :</b>	
<b>Suburb:</b>	
<b>Postcode :</b>	
<b>Telephone number:</b>	
<b>Mobile:</b>	
<b>E-mail:</b>	
<b>ABN: ( If Applicable)</b>	
<b>Size of Advertisement ( Please tick)</b>	Small - \$ 360 p.a <input type="checkbox"/> Medium (Vert/Hor) 725 p.a <input type="checkbox"/> Half Page - \$1,330 p.a <input type="checkbox"/> Full Page - \$2,660 p.a <input type="checkbox"/> Overseas Bank Fee \$25 p.a <input type="checkbox"/> KAA website \$150 pm <input type="checkbox"/>
<b>Start Date:</b>	
<b>Fee pro rata ( if applicable)</b>	
<b>Would you like us to design an ad for you for a nominal fee? ( Please tick)</b>	Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>Payment Option: ( Please circle)</b>	Chq / Money Order / Mastercard / Visa / EFT BSB: 942-205 Acc No: 611913 (Please add \$25.00 to the amount of the advert if depositing from overseas to cover bank transaction cost)
<b>Card Number:</b>	
<b>Expiry date:</b>	
<b>CCV:</b>	
<b>Signature:</b>	
<b>Date:</b>	